



WFXV
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1458018

Schedule Dates 11/02/16-11/07/16
Advertiser ClaudiaTenney/Congress/Republican/NY (81770)
Agency Strategic Media Placement (10336)
Product Political - US Congress (1076)
Brand 1144/1738/5015 (571913)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Eric,Krack,
Phone/Fax /
CPE 1144/1738/5015
Account Types National/Political
Billing Type Standard
Comments TV
 New buy for NY Cd 22 Tenney, payment to follow;Separation: 30

Date Entered 11/01/16
Last Modified 11/01/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25345916
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$245.25
Net Total \$1,389.75
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Nov. 2016	16	\$1,635.00
Grand Total:	16	\$1,635.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7:30P- 8P (EST)	2			X					2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	11/1/16
2.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:30P- BIG BANG THEORY 2ND	2				X				2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	11/1/16
3.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7:30P- BIG BANG THEORY 2ND	1					X			1	\$40.00	\$40.00	Utica (WFXV)	Big Bang Theory	11/1/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- BIG BANG THEORY 2ND	2	X							2	\$40.00	\$80.00	Utica (WFXV)	Big Bang Theory	11/1/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11P- EYEWITNESS NEWS AT TEN	2			X					2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	11/1/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	10P- EYEWITNESS NEWS AT TEN	2				X				2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	11/1/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	10P- EYEWITNESS NEWS AT TEN	1					X			1	\$65.00	\$65.00	Utica (WFXV)	Eyewitness News At Ten	11/1/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10P- EYEWITNESS NEWS AT TEN	2	X							2	\$65.00	\$130.00	Utica (WFXV)	Eyewitness News At Ten	11/1/16
9.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	1P- NFL EARLY GAME	2							X	2	\$450.00	\$900.00	Utica (WFXV)	NFL EARLY GAME	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions

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